
Marketing Internship (F/M, 50/100%, Zurich)

About Us

At Futurae, our focus is on authenticating users online, via browsers, mobile phones, or IOT devices. Security and Usability are at the heart of Futurae customer-centric innovations, and what we do, every day. Our growing team is hard at work shaping the future of online authentication and transaction signing by solving some of its toughest challenges and at the same time creating outstanding user experiences. Visit our website at www.futurae.com to learn more about our solutions and team.

What You Will Do

Futurae operates in financial services, insurance as well as the health sector with increasing exposure in other industries. In this position, you will help shape Futurae's communication and marketing activities.

The internship period is at least 3 months, with the starting date to be defined together. The internship is open to both students and professionals.

In a young company, every employee is expected to contribute to the company culture and to enjoy working with a very dynamic and international team, coping at times with high pressure and changing priorities.

Please note, that we only accept applicants with Swiss or EU/EFTA citizenship.

Roles & Responsibilities

- Support in various marketing activities.
- Design the editorial plan
- Planning, preparation and publication of content (blog, social media, newsletter)
- Support for video projects

Desired Behavior and Skills

- High integrity, honest, open, communicative team player, self-driven, self-motivated
- Excellent communication skills – fluent German and English in reading and writing
- A flair for texting and creative ideas, “growth hacking” mindset
- Interest in marketing topics and the media landscape
- Understanding of technical topics and experience with technical writing is a plus
- Experience with video editing is a plus
- Experience with tools (Office, Google, social media, ...) and interest in trying new ones
- Open to new things and the desire to have an impact worldwide

Sounds like something you'd like to be a part of? We'd love to hear from you! Write us an e-mail to: futurae@jobs.workablemail.com.

By sending your application you allow Futurae Technologies AG to handle and store your data.